

CIERA SCHELLING

DESIGNER

EXPERIENCE

Design and Development Intern

Duluth Trading Company | June 2023 - Aug 2023

- Developed a comprehensive brand guide to ensure consistent messaging, fostering a unified brand identity for all apparel goods.
- Researched, designed, and sketched a collection of four leather wallets to showcase innovation and newness for the Duluth customer.
- Built and maintained Bill of Materials for core hardgoods items to understand product details and gain better understanding of PLM system.
- Conducted thorough research on color and pattern for Duluth, in addition to designing a print using Illustrator and Photoshop
- Acquired Proficiency in NED Graphics systems.

Teaching Assistant

USU Outdoor Product Design | Aug 2022 - Current

- Provided support to 100+ students in various design courses, including Fundamentals of Design, 2D Design, and Design Thinking
- Demonstrated expertise in 2D design software, including Illustrator and Photoshop, guiding students in developing technical design skills.
- Provided feedback on student projects, fostering skill development and promoting a growth mindset.

Lab Technician

USU Outdoor Product Design | Aug 2023 - Current

- Operated laser cutting equipment, providing guidance to students on its effective use.
- Assisted over 25 students in sewing projects, offering expertise in techniques, fabric selection, and project execution.
- Provided hands-on support in pattern-making, offering constructive feedback on design projects for student development.
- Contributed to the dynamic and collaborative environment of the Design Studio.

CONTACT

www.cieraschelling.com

(970) - 580 - 6204

Cieraschelling@gmail.com

EDUCATION

Utah State University

Bachelor's Degree in Outdoor Product Design and Development
2020 - 2024

TECHNICAL SKILLS

- Adobe Creative Suite
- Prototyping/Sewing
- CLO 3D
- Patternmaking
- Digital / Traditional sketching
- Procreate
- Tech Pack Creation
- Centric PLM System
- Rhino
- NED Graphics

ACHIEVEMENTS

- Sustainability Student Of the Year (2024)
- Functional Fabric Fair Student Exhibitor (2024)
- Sewing Repair Bike Tour (2023)
- Utah State University Dean's List (2020 - Current)
- Abercrombie & Fitch Sophomore Summit Winner (2022)
- NASA X Salamon Collaboration (2022)